



Lean Business/Project Start- Up Plan Template

Lean Business/Project Start-Up Plan, (*alternative business plan model designed by the Small Business Administration*), helps entrepreneurs develop a quick business plan overview. This plan template is especially useful if you are expanding, restructuring your business, or focusing on a project. Download this resource to help you start your plan for your business/project.

Company/Artist Name:	
Company's/ Project Purpose:	What problem(s) are you solving?
What solution(s) are you providing?	Target Audience:
Competitors:	Revenue Streams:
Marketing:	Business/Project Expenses:

Team & Key Roles:	Annual Marker Milestone(s):
What unique value does your company bring to the market?	What resources do you have currently?
Customer Culture - How will you service your customers?	Cost Structure: